

Gordon H Barlow

User Experience Designer

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I am the user's advocate, I listen, empathize, defend, and delight the user, by translating their complex, difficult, painful experiences into clear, simple, delightful flows they don't think about... they just use.

The Church of Jesus Christ of Latter-day Saints (VIA TEKSYSTEMS) — 5/2014 to Present

Enterprise Business and Office Management System — IMOS (localized, agile, affecting 76,079 users worldwide)

Initiated user research, to plan workflows, gather requirements, and test designs. Worked directly with the product owner, product manager, business analyst, solutions manager, and developers to turn functional requirements into simple, clear, intuitive, interactions and interfaces. Documented icons, interactions, pattern library, Angular JS components, and functional patterns online. Managed UX design implementation and verification across development and QA teams.

Miche and ZAGG (VIA CONSULTNET) — 1/2014 to 4/2014

E-commerce and Reporting App — (agile, SAAS affecting over 15,512 users)

Novell — 10/2010 to 1/2014

Enterprise Office Productivity App — GroupWise (localized, waterfall, affecting 8,003,605 users worldwide)

Led 2 desktop, web, and mobile milestone releases. Initiated user research, to plan workflows, gather requirements, and test designs. Designed the application and connected administrative application's interactions, interfaces, icons, and colors. Worked directly with product owners, product managers, development directors, development managers, and developers, to turn functional requirements into simple, clear, intuitive, interactions. Documented icons and interactions online, and managed design implementation and verification across development and QA teams.

Enterprise IT, Administration, and Support Tools — GroupWise (localized, waterfall, affecting 8,013,722 users worldwide)

Initiated user research, to plan workflows, gather requirements, and test designs. Collaborated and consulted with product owners, product managers, development directors, development managers, developers, and email administrators, on workflows and requirements. Designed a dual object/action navigation, interfaces, interactions, and icons into a mobile-ready web application which enabled users to connect, manage, and administrate GroupWise from anywhere, and on any HTML enabled device. Documented icons and interactions online, and managed design implementation and verification across development and QA teams.

Enterprise IT, Administration, and Support Tools — ZENworks (affecting over 10,000,000 users worldwide)

Worked with developers, designers, and product and project managers to prototype a mobile-ready web application, enabling administrators to connect, manage, and administrate ZENworks from anywhere, and on any HTML enabled device.

Five Star Franchises (VIA GORDONBARLOW.COM) — 7/2010 to 10/2010

Designed and developed the navigation, branding, interactions, icons, SEO and maintainability of the corporate and client websites.

SolutionStream — 3/2010 to 7/2010

Hospital Kiosk — IHC kiosk application (affecting over 100,000 users)

SRS, MPi, Identifix (DirectHit) iATN, and AutoPoint — 6/2009 to 3/2010

Enterprise Vehicle Diagnostics Software — Transitioned, trained, and mentored international desktop development teams into web application development teams, by training them in CSS, JavaScript, and HTML via training and intranet documentation of W3C standards browser compliance across IE 6-8, Chrome, Firefox, and Safari browsers.

AxisPointe and AxisFM — 2/2008 to 6/2009

Enterprise Post-Construction Warranty-Management and Customer-Service Software System — (agile and SAAS)

Worked directly with the CEO, the Technology VP, Development Director, and Sales VP to acquire and analyze requirements for our client, Hovnanian Enterprises (a multi-billion dollar, top in housing sales company) who were impressed with the clean, integration of their 5 disjointed applications into one rebrandable, well-synced product.

Enterprise Facility Asset-Management Software System — AxisFM (agile and SAAS)

Collaborated with product owners, product managers, CEO, and developers to research workflows, gather requirements, and test designs. Researched, collaborated, determined, and designed the UX from the ground up, including screen layouts, interactions, and icons, enabling users to connect, manage, and administrate facilities and assets.

VOLUNTEER: Coach, mentor, teacher, leader, and tutor in Soccer, Basketball, Scouts, design, art, math, reading, and software.